

Date	Heure début	Heure fin	Description	Intervenants, titre, organisme	Lieu
15/06/2017	9h	9h30	Intellectual property at the service of digital enterprises: essential points	<b>Virginie Afonso</b> , direction de l'action économique, INPI <b>Raphaël Lew</b> , département des brevets, INPI	espace Agora du stand INPI D 30
15/06/2017	9h30	10h	Matheo Software and INPI data: presentation of Patent Pulse, a patent search, analysis and monitoring platform	<b>Jean-Marie Dou</b> , CEO, Matheo Software	espace Open data du stand INPI D 30
15/06/2017	10h	10h30	INPI data: intellectual property data intelligence (Open Data)	<b>Séverine Le Brun</b> , département diffusion Open Data, INPI	espace Agora du stand INPI D 30
15/06/2017	10h30	11h	Timbuktoo and INPI data: Presentation of TIMnaming, a collaborative name creation platform	<b>Delphine Parlier</b> , founder, CEO, Timbuktoo	espace Open data du stand INPI D 30
15/06/2017	11h	11h30	Successful corporate-start-up collaboration: an example in the field of holographic technologies	<b>Antoine Bezborodko</b> , producer @ HoloForge <b>Laurence Joly</b> , Observatoire de la Propriété Industrielle, INPI <b>Jinane Kabbara</b> , département des brevets, INPI <b>Michel Rousseau</b> , UX, UI and Design / dx team, Microsoft	espace Agora du stand INPI D 30
15/06/2017	11h30	12h	C-Radar and INPI data: presentation of the BtoB C-Radar predictive sales and marketing platform	<b>Christian Frisch</b> , CEO, co founder, C-Radar	espace Open data du stand INPI D 30
15/06/2017	12h	12h30	Industry of the future: safety and protection of digital data exchange, a 3D-printing growth lever	<b>Jean-Jacques Fouchet</b> , VP Business Development, co-founder Z3DLab <b>Erwan Chapelier</b> , direction de l'action économique, INPI <b>Laurence Joly</b> , Observatoire de la Propriété Industrielle, INPI	espace Agora du stand INPI D 30
15/06/2017	14h	14h30	Business strategies: license out your patent and list it with the INPI Patent Exchange	<b>Jonathan Jakob</b> , chef de projet Bourse Brevets, département des brevets, INPI <b>Céline Clausener</b> , Secrétaire générale, Réseau SATT	espace Agora du stand INPI D 30
15/06/2017	14h30	15h	Discover the patent atlas, a reference tool for research and innovation in France	<b>Laurence Joly</b> , Observatoire de la propriété industrielle, INPI <b>Franck Dazin</b> , Observatoire de la propriété industrielle, INPI	espace Open data du stand INPI D 30
15/06/2017	15h	15h30	Licensing: a business model in the IoT?	<b>Laurent Tonnelier</b> , CEO, Mobilead <b>Frédéric Caillaud</b> , Directeur Innovation Marketing et Communication, INPI	espace Agora du stand INPI D 30
15/06/2017	15h30	16h	Internet Memory Research and INPI data: Presentation of Bomerce, an application to help consumers improve their on-line purchasing	<b>Chloé Martin</b> , Co-founder, Internet Memory Research	espace Open data du stand INPI D 30
15/06/2017	16h	16h30	Robots: a high concentration of intellectual property	<b>Ramesh Caussy</b> , founder, Partnering Robotics <b>Erwan Chapelier</b> , direction de l'action économique, INPI <b>Xavier Dorland</b> , département des brevets, INPI	espace Agora du stand INPI D 30
15/06/2017	17h	17h30	INPI Coaching: turn your Intellectual property into a powerful development tool	<b>Pénélope Couture</b> , direction de l'action économique, INPI	espace Agora du stand INPI D 30
15/06/2017	17h30	18h	Exensa and INPI data: presentation of Exengine, a patent data analysis engine	<b>Guillaume Pitel</b> , CEO, Exensa	espace Open data du stand INPI D 30
16/06/2017	9h	9h30	Intellectual property at the service of digital enterprises: essential points	<b>Virginie Afonso</b> , direction de l'action économique, INPI <b>Raphaël Lew</b> , département des brevets, INPI	espace Agora du stand INPI D 30

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16/06/2017	9h30	10h	The INPI study: "Intellectual property and the digital transformation of the economy": essential points	<b>Laurence Joly</b> , Observatoire de la Propriété Industrielle, INPI <b>Fatima Ghilassene</b> , Observatoire de la Propriété Industrielle, INPI	espace Open data du stand INPI D 30
16/06/2017	10h	10h30	INPI data: the data of 1.2 million French Trade Register annual accounts is free and open	<b>Anne Poux</b> , Coordination RNCS et valorisation des données, INPI	espace Agora du stand INPI D 30
16/06/2017	10h30	11h	Sparklane and INPI data: presentation of Predict, a predictive lead-scoring software solution	<b>Alexandre Verno</b> , Director of product management, Sparklane	espace Open data du stand INPI D 30
16/06/2017	11h	11h30	Intellectual property is trendy! Reflections on new materials and 4D printing	<b>Constance Madaule</b> , co-founder, Sericyne <b>Florence Brègue</b> , Service des dessins et modèles, INPI <b>Laurence Joly</b> , Observatoire de la Propriété Industrielle, INPI <b>Fatima Ghilassene</b> , Observatoire de la Propriété Industrielle, INPI	espace Agora du stand INPI D 30
16/06/2017	11h30	12h	Internet Memory Research and INPI data: Presentation of Bomerce, an application to help consumers improve their on-line purchasing	<b>Chloé Martin</b> , Co-founder, Internet Memory Research	espace Open data du stand INPI D 30
16/06/2017	12h	12h30	Winetech goes international: a winning intellectual property strategy	<b>Luis Da Silva</b> , co-founder, 10-Vins <b>Frédéric Auclair</b> , direction de l'action économique, INPI	espace Agora du stand INPI D 30
16/06/2017	14h	14h30	Intelligence Map PI : decipher your market with IP big data	<b>Frédéric Caillaud</b> , Directeur Innovation Marketing et Communication, INPI	espace Agora du stand INPI D 30
16/06/2017	14h30	15h	Exensa and INPI data: presentation of Exengine, a patent data analysis engine	<b>Guillaume Pitel</b> , CEO Exensa	espace Open data du stand INPI D 30
16/06/2017	15h	15h30	Leverage funds in medtech: intellectual property, one of the keys to success	<b>David Siret</b> , CTO, co-founder, Damae Medical <b>Pénélope Couture</b> , direction de l'action économique, INPI	espace Agora du stand INPI D 30
16/06/2017	15h30	16h	C-Radar and INPI data: presentation of the BtoB C-Radar predictive sales and marketing platform	<b>Christian Frisch</b> , CEO, co founder, C-Radar	espace Open data du stand INPI D 30
16/06/2017	16h	16h30	Become an intellectual property gamer	<b>Frédéric Kuntzmann</b> , CEO, MySeriousGame <b>Jérémie Fenichel</b> , département des brevets, INPI <b>Patrice Frutos</b> , direction de l'action économique, INPI	espace Agora du stand INPI D 30
16/06/2017	17h	17h30	Innovative partnerships: protect and commercialise your knowledge and innovations	<b>Stéphane Boulanger</b> , direction de l'action économique, INPI	espace Agora du stand INPI D 30
17/06/2017	10h	19h	Relive the first take-off of Clément Ader, aviation pioneer, thanks to virtual reality		espace Agora du stand INPI D 30
17/06/2017	10h30	11h	The INPI is recruiting: discover the many professions of intellectual property	<b>Laure Grozard</b> , direction des Ressources Humaines, INPI	espace Agora du stand INPI D 30
17/06/2017	15h	15h30	The INPI is recruiting: discover the many professions of intellectual property	<b>Domitille Guesdon Vennerie</b> , direction des Ressources Humaines, INPI	espace Agora du stand INPI D 30