MOBILEAD FTAG 170427 PL 1

NFC

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(or launch a QR Code reader)
on your Smartphone

TAP this NFC profile Card
(or SCAN the QR Code on Card)
to INSTALL the Mobile Application

TAP this NFC profile Card
(or SCAN the QR Code on Card)
to REMEMBER your fTag profile
for a specific period of time

TAP the NFC product Label or Pack
(or SCAN the QR on Label or Pack)
to GET the tailored information
with no network required

HEC PARIS

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STATION F

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MOBILEAD FTAG 170427 PL 2

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